

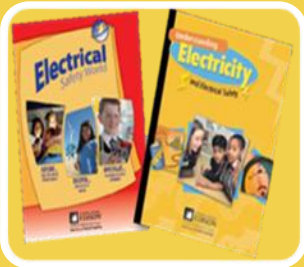
Public Safety Outreach

program overview & materials



Safety Around Electricity Toolkit

- Materials to educate public about electrical hazards. Make available at local community events.
- Information available to public at sce.com/staysafe
- Detailed ordering information on reverse



Students and Educators

- Curriculum following state standards distributed to 85,000 in 2011 upper elementary students (742 schools reached)
- Educators request free materials at sce.com/safety/kids
- Send internal requests for 25-100 booklets to karli.massey@sce.com



First Responders

- Safety guide to help first responders identify electrical hazards aimed at CERT volunteers; local fire and police agencies
- Request free DVDs at sce.com/safety/workers



Ag Workers & Tree Trimmers

- Direct mail campaign providing electrical safety materials (English & Spanish) to ag-related companies and arborists.
- Companies request free materials at sce.com/safety/workers
- Send internal requests for materials to karli.massey@sce.com



Construction Workers

- Direct mail campaign providing electrical safety materials (English & Spanish) for construction/maintenance workers
- Public request free materials at sce.com/safety/workers
- Send internal requests for materials to karli.massey@sce.com

Safety Around Electricity Toolkit

How to Order Materials



Fact sheets, brochures and decals are available as **“Corporate Forms.”** Visit Portal to place an order:

[Portal Quick Links > Forms > Other Forms > Corporate Forms Requisition \(SD 19B\)](#)

English Documents	Corporate Form ID
Fact Sheet – Power Lines	40-141
Fact Sheet – Home and Office	40-140
Brochure – Safety Around Electricity	40-139
Magnet – Downed Wire	40-142
Brochure – Preparing for Electrical Outages	R-357-v2-1210
In-Language Documents	Corporate Form ID
Brochure – Safety Around Electricity - Spanish	40-139-S
Brochure – Safety Around Electricity - Chinese	40-139-CH
Brochure – Safety Around Electricity - Vietnamese	40-139-V
Brochure – Safety Around Electricity - Cambodian	40-139-CA
Brochure – Safety Around Electricity - Korean	40-139-K
Magnet – Downed Wire - Spanish	40-142-S

Coloring & Activity Books for Children

Limited quantities available from Speakers Bureau or

karlimassey@sce.com

Vendor: www.channing-bete.com

