



LOS ANGELES COUNTY OPERATIONAL AREA

DRILLS, EXERCISES, TRAININGS

HISTORY: 2010 THE GREAT CALIFORNIA SHAKEOUT

More than seven million Californians registered and participated in the Great California ShakeOut (ShakeOut) disaster preparedness drill that was held at 10:21 a.m. on October 21, 2010.

To get the Southern California region events and activities started, Los Angeles County Supervisor Don Knabe and the Board of Supervisors proclaimed October 21, 2010 as the "Great California ShakeOut Day in Los Angeles County" at a special presentation held at the Kenneth Hahn Hall of Administration Board Hearing Room on October 12, 2010. Attending the Board presentation were Dr. Lucy Jones of the U.S. Geological Survey, Kate Long of the California Emergency Management Agency, Ken Kondo from the Los Angeles County Chief Executive Office, Office of Emergency Management and Margaret Vinci of the California Institute of Technology. The Board presentation marked the 23rd Anniversary of the Whittier Narrows Earthquake that occurred on October 1, 1987. At 7:42 a.m., a magnitude 5.9 earthquake impacted the Los Angeles County Operational Area cities of Whittier, Pico Rivera, and Rosemead. The Whittier Narrows Earthquake caused over \$358 million in damages and was responsible for eight deaths.

Los Angeles County through the leadership of the Chief Executive Office, Office of Emergency Management once again joined the following departments and agencies in coordinating the 2010 Great California ShakeOut disaster preparedness drill:

- U.S. Department of Homeland Security Federal Emergency Management Agency
- U.S. Geological Survey
- California Emergency Management Agency
- Earthquake Country Alliance
- Southern California Earthquake Center
- California Earthquake Authority
- American Red Cross
- State Farm Insurance

Also, the Los Angeles County family of departments and commissions participated in the 2010 ShakeOut too by hosting their own “Drop, Cover, and Hold On” drills and events.

More than 3.6 million from Los Angeles and Orange Counties registered and participated in the 2010 ShakeOut including individuals, families, schools, businesses, government agencies, community groups and other organizations.

The Los Angeles County Operational Area (LACOA) partnered with Federal, State and local government departments and agencies in coordinating the following ShakeOut media events and activities that took place on October 21, 2010:

- Providence High School and Providence St. Joseph’s Medical Center, Burbank
- Culver City Community Emergency Response Team Exercise
- 26th Annual City of La Mirada Emergency Preparedness Exercise
- Palmdale School District

**2010 Great California ShakeOut Media List
Providence High School and Providence
St. Joseph’s Medical Center in Burbank (October 21, 2010)**

Print

Tim Berger, The Burbank Leader & Los Angeles Times
Megan O’Neil, The Burbank Leader & Los Angeles Times
Dana Bartholomew, Los Angeles Daily News
John McCoy, Los Angeles Daily News
Dyan McManus, The Foothills “The Paper”

Wire Services

Racquelle Dillion, The Associated Press
Julie Ellerton, CNNi Report
David McNew, Getty Images
John Russell, Reuters News

National Radio

Jessica Rosenthal, FOX News Radio

Local Radio

John Beard, KNX 1070 AM
Ed Mertz, KNX 1070 AM
Jack Popejoy, KNX 1070 AM

National Television

Hunter Block, CBS Sunday This Morning
Peter Gooden, CBS Sunday This Morning

Local Television

Karen Castro, ABC7
Sid Garcia, ABC7
Martin Orozco, ABC7
Robert Benson, Burbank Beyond
Steve Lynch, Burbank Beyond
Kirk Hawkins, CBS2/KCAL9
Colleen Felix, City of Burbank Channel
Barbara Brooks, Fire Department Network News
Bob DeCastro, FOX 11 News & My 13
Liz Habib, FOX 11 News & My 13
Jesse Gary, KTLA-TV Channel 5
Angie Crouch, NBC4 LA
Joel Cooke, NBC4 LA

International Media

Print

Jenny Liu, the Epoch Times (Chinese)
Heng Qi, Xinhua News Agency (Chinese)

Radio

Valerie Canti, Radio France

Television

Robyn Beck, AFP News Agency
Michael Thurston, AFP News Agency
Leo Yang, TV Asahi America (Japanese)
Wanti Wang, CNC-TV (Chinese)
Daniel Kim, LA Channel 18 (Chinese)
Hoe Kwang Kim, LA Channel 18 (Chinese)
Dagmar, ARD German TV
Stephanie Stanton, Good Morning London, England TV
Sky Kim, KTAN-TV (Korean)
Ji-Seoung You, KTAN-TV (Korean)
Nani Kim, TVK (Korean)
Humberto Barrera, Televisa Mexico (Spanish)

Sussie Gomez, Telemundo KVEA-TV Channel 52 (Spanish)

**2010 Great California ShakeOut Media List
City of La Mirada Emergency Preparedness Exercise (October 21, 2010)**

Print

Tracy Garcia, Whittier Daily News
Keith Durlinger, San Gabriel Valley Newspaper Group

**2010 Great California ShakeOut Media List
Saugus Union School District – Meadows Elementary School, Santa Clarita
(October 21, 2010)**

Print

Jim Holt, The Signal
Dan Watson, The Signal

**2010 Great California ShakeOut Media List
Antelope Valley – Palmdale School District (October 21, 2010)**

Print

Craig Currier, Antelope Valley Press
Christina Ramos, Antelope Valley Press

Sample of Media Coverage

Print

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| 2/9/10 | California Department of Education Superintendent of Public Instruction Jack O'Connell, "The Great California ShakeOut." |
| 8/21/10 | Los Angeles Times, "Get Ready to Rumble – New data suggest a major quake is long overdue," by Rong-Gong Lin II. |
| 9/30/10 | whitterdailynews.com, "'87 Whittier quake inspired emergency response practices," by Sandra T. Molina. |
| 10/1/10 | Whittier Daily News, "Shake-up call – Officials push earthquake readiness" by Sandra T. Molina |
| 10/1/10 | San Gabriel Valley Tribune, "Our View: When Big One comes to call." |

- 10/1/10 Los Angeles Daily News, "Earthquake readiness emphasized – Disaster: Officials say Californians need 14 days of supplies" by John Antczak, The Associated Press.
- 10/1/10 La Opinion (Language: Spanish), "Sin personal suficiente para atender el Big One – Hacen llamado a la poblacion para que se preparen para el terremoto" by Ruben Moreno.
- 10/7/10 Insurance Journal, "California ShakeOut Registers 8 Million-plus."
- 10/15/10 USC Dornslife, "Los Angeles' 8.8 Wake-Up Call" by Allison Doyle.
- 10/18/10 blogdowntown.com, "The Great California ShakeOut Strikes Thursday Morning," 89.3 KPCC FM Radio, by David Markland.
- 10/18/10 Press Enterprise, "Preparedness: Inland schools join Great California ShakeOut" by Michelle Klampe.
- 10/2010 Antelope Valley Press, "State readies for quake with ShakeOut," from AV Press Wire Service reports.
- 10/20/10 Calabasas Patch, "Are You Ready for the Great California ShakeOut? – This statewide drill Thursday at 10:21 a.m. will help residents and first responders practice for a major earthquake" by Jazerai Lord.
- 10/20/10 gazettes.com, "Drop, Cover, Hold On during ShakeOut," by Jonathan Van Dyke.
- 10/21/10 Arcadia Police Department News & Information, "Great California ShakeOut Drill 2010," by Tom LeVeque.
- 10/21/10 The Orange County Register, "OC Science: Big ShakeOut a big success" by Pat Brennan.
- 10/21/10 dailynews.com, "Millions of Southland residents participate in Great California ShakeOut," from Daily News Wire Services.
- 10/21/10 Los Angeles Daily News, "ShakeOut aims to hone earthquake preparedness," by C.J. Lin.
- 10/21/10 myfoxla.com, "Great California ShakeOut 2010" by Bob DeCastro and City News Service.
- 10/21/10 myfoxla.com, "Great California ShakeOut 2010," by Liz Habib and Bob DeCastro.

- 10/21/10 Mid City West Community Council, "2010 Great California ShakeOut October 21st."
- 10/21/10 City News Service, "Quake Drill."
- 10/21/10 Los Angeles Times L.A. Now "Residents prepare for 'Big One' in Great California Shakeout" by Ann M. Simmons and Rong-Gong Lin II.
- 10/21/10 huffingtonpost.com, "Great California ShakeOut: California Holds Massive Earthquake Drill" by John Antczak.
- 10/21/10 Inland Valley Daily Bulletin, "Millions will participate in Great California ShakeOut" by Carmen Tasci.
- 10/21/10 San Gabriel Valley Tribune, "La Mirada Joins Great California ShakeOut" Photos by Keith Durflinger.
- 10/21/10 the-signal.com, "The Great California – Kids, teachers take part in statewide earthquake-preparation drill," by Jim Holt and Photos by Dan Watson.
- 10/21/10 whittierdailynews.com, "Millions of Californians participate in earthquake 'ShakeOut,'" by The Associated Press (10:43 a.m.).
- 10/21/10 City News Service, "Quake Drill" (11:40 a.m.).
- 10/21/10 Giving Children Hope, "2010 The Great California ShakeOut."
- 10/21/10 Manhattan, El Segundo, Redondo Beach Community Emergency Response Teams (CERT), "Beach Cities Joint CERT Organization – The Great California ShakeOut."
- 10/21/10 Northridge-Chatsworth Patch, "The Great California ShakeOut 2010 – Will You Be Ready? – Prepare your family, school or organization for major earthquakes with this statewide drill" by Jazerai Lord.
- 10/22/10 UCLA Today, "The Great California ShakeOut" by Judy Lin and Photos by Bob Carey.
- 10/22/10 Whittier Daily News, "Shaking it up – BIOLA takes part in quake drill" by Tracy Garcia.
- 10/22/10 Los Angeles Daily News, "Great California ShakeOut Exercise Helps Prepare the Southland for The Big One," by Dana Bartholomew.

- 10/22/10 dailynews.com, "Great ShakeOut helps Southland prepare for 'big one' – Disaster Drill," by Dana Bartholomew.
- 10/22/10 San Gabriel Newspaper Group, "Are You Ready for the Big One?" by Sandy Mazza and Artwork by Paul Penezella.
- 10/22/10 Antelope Valley Press, "Earthquake drill give schools a plan," by Craig Currier and Photos by Christina Ramos.
- 10/23/10 The Burbank Leader, "Giving residents a quake-up call – Emergency officials lead a drill on preparing people for a major earthquake," by Megan O'Neil and Joe Piasecki.
- 10/23/10 burbankleader.com, "Giving residents a quake-up call," Megan O'Neil and Joe Piasecki.
- 10/25/10 BIOLA News & Events at www.biola.edu, "Biola Joins in Great California ShakeOut – Emergency drill helps university and city prepare for earthquake."
- 11/9/10 Genki Woman, "The Great California ShakeOut – Genki Living Keiro Senior Health Care organization-wide participated for the second year in the disaster preparedness drill."

National Television

- 10/24/10 CBS News, "Preparing for the Next Big One," by John Blackstone.

Television

- 10/21/10 CBS2/KCAL9, "Californians 'Drop, Cover and Hold' in ShakeOut Earthquake Drill," (5:30 a.m.).
- 10/21/10 CBS2/KCAL9, "ShakeOut – Ken Kondo of Office of Emergency Management discusses earthquake preparedness" (6:34-37 a.m.).
- 10/21/10 KABC-TV Channel 7, "Millions participate in ShakeOut drill," reporter Sid Garcia and written story by City News Service.
- 10/21/10 KTTV-TV FOX 11News and KCOP-TV My 13, reporter Bob DeCastro
- 10/21/10 KTLA-TV Channel 5 Morning News, "California ShakeOut" (8:07 a.m.).
- 10/21/10 KSWT-TV Channel 13 Yuma, Arizona, "6.9 magnitude Baja Quake follows the Great California ShakeOut."

10/21/10 Fire Department Network News (FDNN) TV, reporter Barbara Brooks.

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